[It's fine to celebrate success but it is more important to heed the lessons of failure.](http://www.brainyquote.com/quotes/quotes/b/billgates385735.html" \o "view quote)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates385735.html)

[Failure](http://www.brainyquote.com/quotes/topics/topic_failure.html), [Success](http://www.brainyquote.com/quotes/topics/topic_success.html)

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[Technology is just a tool. In terms of getting the kids working together and motivating them, the teacher is the most important.](http://www.brainyquote.com/quotes/quotes/b/billgates390682.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates390682.html)

[Technology](http://www.brainyquote.com/quotes/topics/topic_technology.html), [Teacher](http://www.brainyquote.com/quotes/topics/topic_teacher.html), [Tool](http://www.brainyquote.com/quotes/keywords/tool.html)

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[The Internet is becoming the town square for the global village of tomorrow.](http://www.brainyquote.com/quotes/quotes/b/billgates384628.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates384628.html)

[Internet](http://www.brainyquote.com/quotes/keywords/internet.html), [Tomorrow](http://www.brainyquote.com/quotes/keywords/tomorrow.html), [Becoming](http://www.brainyquote.com/quotes/keywords/becoming.html)

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[Success is a lousy teacher. It seduces smart people into thinking they can't lose.](http://www.brainyquote.com/quotes/quotes/b/billgates122131.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates122131.html)

[Success](http://www.brainyquote.com/quotes/topics/topic_success.html), [Teacher](http://www.brainyquote.com/quotes/topics/topic_teacher.html), [Thinking](http://www.brainyquote.com/quotes/keywords/thinking.html)

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[The first rule of any technology used in a business is that automation applied to an efficient operation will magnify the efficiency. The second is that automation applied to an inefficient operation will magnify the inefficiency.](http://www.brainyquote.com/quotes/quotes/b/billgates104353.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates104353.html)

[Technology](http://www.brainyquote.com/quotes/topics/topic_technology.html), [Business](http://www.brainyquote.com/quotes/topics/topic_business.html), [Second](http://www.brainyquote.com/quotes/keywords/second.html)

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[If you go back to 1800, everybody was poor. I mean everybody. The Industrial Revolution kicked in, and a lot of countries benefited, but by no means everyone.](http://www.brainyquote.com/quotes/quotes/b/billgates626214.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626214.html)

[Mean](http://www.brainyquote.com/quotes/keywords/mean.html), [Means](http://www.brainyquote.com/quotes/keywords/means.html), [Everybody](http://www.brainyquote.com/quotes/keywords/everybody.html)

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[We all need people who will give us feedback. That's how we improve.](http://www.brainyquote.com/quotes/quotes/b/billgates626252.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626252.html)

[Feedback](http://www.brainyquote.com/quotes/keywords/feedback.html), [Improve](http://www.brainyquote.com/quotes/keywords/improve.html)

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[I think it's fair to say that personal computers have become the most empowering tool we've ever created. They're tools of communication, they're tools of creativity, and they can be shaped by their user.](http://www.brainyquote.com/quotes/quotes/b/billgates173261.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates173261.html)

[Computers](http://www.brainyquote.com/quotes/topics/topic_computers.html), [Personal](http://www.brainyquote.com/quotes/keywords/personal.html), [Fair](http://www.brainyquote.com/quotes/keywords/fair.html)

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[Treatment without prevention is simply unsustainable.](http://www.brainyquote.com/quotes/quotes/b/billgates626184.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626184.html)

[Simply](http://www.brainyquote.com/quotes/keywords/simply.html), [Treatment](http://www.brainyquote.com/quotes/keywords/treatment.html)

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[If you can't make it good, at least make it look good.](http://www.brainyquote.com/quotes/quotes/b/billgates382270.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates382270.html)

[Good](http://www.brainyquote.com/quotes/topics/topic_good.html)

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[Your most unhappy customers are your greatest source of learning.](http://www.brainyquote.com/quotes/quotes/b/billgates161558.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates161558.html)

[Learning](http://www.brainyquote.com/quotes/topics/topic_learning.html), [Customers](http://www.brainyquote.com/quotes/keywords/customers.html), [Unhappy](http://www.brainyquote.com/quotes/keywords/unhappy.html)

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[What's amazing is, if young people understood how doing well in school makes the rest of their life so much interesting, they would be more motivated. It's so far away in time that they can't appreciate what it means for their whole life.](http://www.brainyquote.com/quotes/quotes/b/billgates626259.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626259.html)

[Life](http://www.brainyquote.com/quotes/topics/topic_life.html), [Time](http://www.brainyquote.com/quotes/topics/topic_time.html), [Amazing](http://www.brainyquote.com/quotes/topics/topic_amazing.html)

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[The way to be successful in the software world is to come up with breakthrough software, and so whether it's Microsoft Office or Windows, its pushing that forward. New ideas, surprising the marketplace, so good engineering and good business are one in the same.](http://www.brainyquote.com/quotes/quotes/b/billgates626150.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626150.html)

[Good](http://www.brainyquote.com/quotes/topics/topic_good.html), [Business](http://www.brainyquote.com/quotes/topics/topic_business.html), [Whether](http://www.brainyquote.com/quotes/keywords/whether.html)

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[Climate change is a terrible problem, and it absolutely needs to be solved. It deserves to be a huge priority.](http://www.brainyquote.com/quotes/quotes/b/billgates446494.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates446494.html)

[Environmental](http://www.brainyquote.com/quotes/topics/topic_environmental.html), [Change](http://www.brainyquote.com/quotes/topics/topic_change.html), [Needs](http://www.brainyquote.com/quotes/keywords/needs.html)

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[Headlines, in a way, are what mislead you because bad news is a headline, and gradual improvement is not.](http://www.brainyquote.com/quotes/quotes/b/billgates626040.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626040.html)

[News](http://www.brainyquote.com/quotes/keywords/news.html), [Headline](http://www.brainyquote.com/quotes/keywords/headline.html), [Gradual](http://www.brainyquote.com/quotes/keywords/gradual.html)

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[The PC has improved the world in just about every area you can think of. Amazing developments in communications, collaboration and efficiencies. New kinds of entertainment and social media. Access to information and the ability to give a voice people who would never have been heard.](http://www.brainyquote.com/quotes/quotes/b/billgates626104.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626104.html)

[Amazing](http://www.brainyquote.com/quotes/topics/topic_amazing.html), [Social](http://www.brainyquote.com/quotes/keywords/social.html), [Ability](http://www.brainyquote.com/quotes/keywords/ability.html)

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[Historically, privacy was almost implicit, because it was hard to find and gather information. But in the digital world, whether it's digital cameras or satellites or just what you click on, we need to have more explicit rules - not just for governments but for private companies.](http://www.brainyquote.com/quotes/quotes/b/billgates626047.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626047.html)

[Whether](http://www.brainyquote.com/quotes/keywords/whether.html), [Almost](http://www.brainyquote.com/quotes/keywords/almost.html), [Rules](http://www.brainyquote.com/quotes/keywords/rules.html)

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[As we look ahead into the next century, leaders will be those who empower others.](http://www.brainyquote.com/quotes/quotes/b/billgates385136.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates385136.html)

[Leaders](http://www.brainyquote.com/quotes/keywords/leaders.html), [Others](http://www.brainyquote.com/quotes/keywords/others.html), [Next](http://www.brainyquote.com/quotes/keywords/next.html)

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[Governments will always play a huge part in solving big problems. They set public policy and are uniquely able to provide the resources to make sure solutions reach everyone who needs them. They also fund basic research, which is a crucial component of the innovation that improves life for everyone.](http://www.brainyquote.com/quotes/quotes/b/billgates446470.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates446470.html)

[Life](http://www.brainyquote.com/quotes/topics/topic_life.html), [Public](http://www.brainyquote.com/quotes/keywords/public.html), [Sure](http://www.brainyquote.com/quotes/keywords/sure.html)

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[I'm a great believer that any tool that enhances communication has profound effects in terms of how people can learn from each other, and how they can achieve the kind of freedoms that they're interested in.](http://www.brainyquote.com/quotes/quotes/b/billgates393567.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates393567.html)

[Communication](http://www.brainyquote.com/quotes/topics/topic_communication.html), [Great](http://www.brainyquote.com/quotes/topics/topic_great.html), [Learn](http://www.brainyquote.com/quotes/keywords/learn.html)

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[Discrimination has a lot of layers that make it tough for minorities to get a leg up.](http://www.brainyquote.com/quotes/quotes/b/billgates626068.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626068.html)

[Tough](http://www.brainyquote.com/quotes/keywords/tough.html), [Leg](http://www.brainyquote.com/quotes/keywords/leg.html), [Layers](http://www.brainyquote.com/quotes/keywords/layers.html)

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[You may have heard of Black Friday and Cyber Monday. There's another day you might want to know about: Giving Tuesday. The idea is pretty straightforward. On the Tuesday after Thanksgiving, shoppers take a break from their gift-buying and donate what they can to charity.](http://www.brainyquote.com/quotes/quotes/b/billgates626164.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626164.html)

[Thanksgiving](http://www.brainyquote.com/quotes/topics/topic_thanksgiving.html), [Donate](http://www.brainyquote.com/quotes/keywords/donate.html), [Pretty](http://www.brainyquote.com/quotes/keywords/pretty.html)

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[This is a fantastic time to be entering the business world, because business is going to change more in the next 10 years than it has in the last 50.](http://www.brainyquote.com/quotes/quotes/b/billgates402608.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates402608.html)

[Time](http://www.brainyquote.com/quotes/topics/topic_time.html), [Change](http://www.brainyquote.com/quotes/topics/topic_change.html), [Business](http://www.brainyquote.com/quotes/topics/topic_business.html)

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[In ninth grade, I came up with a new form of rebellion. I hadn't been getting good grades, but I decided to get all A's without taking a book home. I didn't go to math class, because I knew enough and had read ahead, and I placed within the top 10 people in the nation on an aptitude exam.](http://www.brainyquote.com/quotes/quotes/b/billgates626017.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626017.html)

[Good](http://www.brainyquote.com/quotes/topics/topic_good.html), [Home](http://www.brainyquote.com/quotes/topics/topic_home.html), [Book](http://www.brainyquote.com/quotes/keywords/book.html)

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[By the time we see that climate change is really bad, your ability to fix it is extremely limited... The carbon gets up there, but the heating effect is delayed. And then the effect of that heat on the species and ecosystem is delayed. That means that even when you turn virtuous, things are actually going to get worse for quite a while.](http://www.brainyquote.com/quotes/quotes/b/billgates626181.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626181.html)

[Software is a great combination between artistry and engineering.](http://www.brainyquote.com/quotes/quotes/b/billgates626107.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626107.html)

[Great](http://www.brainyquote.com/quotes/topics/topic_great.html), [Software](http://www.brainyquote.com/quotes/keywords/software.html), [Artistry](http://www.brainyquote.com/quotes/keywords/artistry.html)

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[If African farmers can use improved seeds and better practices to grow more crops and get them to market, then millions of families can earn themselves a better living and a better life.](http://www.brainyquote.com/quotes/quotes/b/billgates626119.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626119.html)

[Life](http://www.brainyquote.com/quotes/topics/topic_life.html), [Living](http://www.brainyquote.com/quotes/keywords/living.html), [Themselves](http://www.brainyquote.com/quotes/keywords/themselves.html)

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[If GM had kept up with technology like the computer industry has, we would all be driving $25 cars that got 1,000 MPG.](http://www.brainyquote.com/quotes/quotes/b/billgates389269.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates389269.html)

[Car](http://www.brainyquote.com/quotes/topics/topic_car.html), [Technology](http://www.brainyquote.com/quotes/topics/topic_technology.html), [Industry](http://www.brainyquote.com/quotes/keywords/industry.html)

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[We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten. Don't let yourself be lulled into inaction.](http://www.brainyquote.com/quotes/quotes/b/billgates404193.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates404193.html)

[Change](http://www.brainyquote.com/quotes/topics/topic_change.html), [Inaction](http://www.brainyquote.com/quotes/keywords/inaction.html), [Next](http://www.brainyquote.com/quotes/keywords/next.html)

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[Exposure from a young age to the realities of the world is a super-big thing.](http://www.brainyquote.com/quotes/quotes/b/billgates626080.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626080.html)

[Age](http://www.brainyquote.com/quotes/topics/topic_age.html), [Realities](http://www.brainyquote.com/quotes/keywords/realities.html), [Exposure](http://www.brainyquote.com/quotes/keywords/exposure.html)

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[Everyone needs a coach. It doesn't matter whether you're a basketball player, a tennis player, a gymnast or a bridge player.](http://www.brainyquote.com/quotes/quotes/b/billgates626251.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626251.html)

[Coach](http://www.brainyquote.com/quotes/keywords/coach.html), [Matter](http://www.brainyquote.com/quotes/keywords/matter.html), [Whether](http://www.brainyquote.com/quotes/keywords/whether.html)

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[AIDS itself is subject to incredible stigma.](http://www.brainyquote.com/quotes/quotes/b/billgates626239.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626239.html)

[Itself](http://www.brainyquote.com/quotes/keywords/itself.html), [Subject](http://www.brainyquote.com/quotes/keywords/subject.html), [Incredible](http://www.brainyquote.com/quotes/keywords/incredible.html)

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[The U.S. immigration laws are bad - really, really bad. I'd say treatment of immigrants is one of the greatest injustices done in our government's name.](http://www.brainyquote.com/quotes/quotes/b/billgates626126.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626126.html)

[Government](http://www.brainyquote.com/quotes/topics/topic_government.html), [Greatest](http://www.brainyquote.com/quotes/keywords/greatest.html), [Name](http://www.brainyquote.com/quotes/keywords/name.html)

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[By improving health, empowering women, population growth comes down.](http://www.brainyquote.com/quotes/quotes/b/billgates626043.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626043.html)

[Women](http://www.brainyquote.com/quotes/topics/topic_women.html), [Health](http://www.brainyquote.com/quotes/topics/topic_health.html), [Growth](http://www.brainyquote.com/quotes/keywords/growth.html)

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[Information technology and business are becoming inextricably interwoven. I don't think anybody can talk meaningfully about one without the talking about the other.](http://www.brainyquote.com/quotes/quotes/b/billgates173262.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates173262.html)

[Business](http://www.brainyquote.com/quotes/topics/topic_business.html), [Technology](http://www.brainyquote.com/quotes/topics/topic_technology.html), [Talk](http://www.brainyquote.com/quotes/keywords/talk.html)

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[Software innovation, like almost every other kind of innovation, requires the ability to collaborate and share ideas with other people, and to sit down and talk with customers and get their feedback and understand their needs.](http://www.brainyquote.com/quotes/quotes/b/billgates626265.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626265.html)

[Understand](http://www.brainyquote.com/quotes/keywords/understand.html), [Talk](http://www.brainyquote.com/quotes/keywords/talk.html), [Almost](http://www.brainyquote.com/quotes/keywords/almost.html)

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[Google's done a super good job on search; Apple's done a great job on the IPod.](http://www.brainyquote.com/quotes/quotes/b/billgates626236.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626236.html)

[Good](http://www.brainyquote.com/quotes/topics/topic_good.html), [Great](http://www.brainyquote.com/quotes/topics/topic_great.html), [Search](http://www.brainyquote.com/quotes/keywords/search.html)

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[If I'd had some set idea of a finish line, don't you think I would have crossed it years ago?](http://www.brainyquote.com/quotes/quotes/b/billgates386253.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates386253.html)

[Line](http://www.brainyquote.com/quotes/keywords/line.html), [Finish](http://www.brainyquote.com/quotes/keywords/finish.html), [Crossed](http://www.brainyquote.com/quotes/keywords/crossed.html)

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[The future of advertising is the Internet.](http://www.brainyquote.com/quotes/quotes/b/billgates626028.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626028.html)

[Future](http://www.brainyquote.com/quotes/topics/topic_future.html), [Internet](http://www.brainyquote.com/quotes/keywords/internet.html)

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[On my desk I have three screens, synchronized to form a single desktop. I can drag items from one screen to the next. Once you have that large display area, you'll never go back, because it has a direct impact on productivity.](http://www.brainyquote.com/quotes/quotes/b/billgates626185.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626185.html)

[Three](http://www.brainyquote.com/quotes/keywords/three.html), [Single](http://www.brainyquote.com/quotes/keywords/single.html), [Next](http://www.brainyquote.com/quotes/keywords/next.html)

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[In K-12, almost everybody goes to local schools. Universities are a bit different because kids actually do pick the university. The bizarre thing, though, is that the merit of university is actually how good the students going in are: the SAT scores of the kids going in.](http://www.brainyquote.com/quotes/quotes/b/billgates626159.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626159.html)

[Good](http://www.brainyquote.com/quotes/topics/topic_good.html), [Everybody](http://www.brainyquote.com/quotes/keywords/everybody.html), [Almost](http://www.brainyquote.com/quotes/keywords/almost.html)

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[Driving up the value of the advertising is a big commitment for Microsoft.](http://www.brainyquote.com/quotes/quotes/b/billgates626229.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626229.html)

[Value](http://www.brainyquote.com/quotes/keywords/value.html), [Commitment](http://www.brainyquote.com/quotes/keywords/commitment.html), [Driving](http://www.brainyquote.com/quotes/keywords/driving.html)

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[Considering their impact, you might expect mosquitoes to get more attention than they do. Sharks kill fewer than a dozen people every year, and in the U.S. they get a week dedicated to them on TV every year.](http://www.brainyquote.com/quotes/quotes/b/billgates626082.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626082.html)

[Might](http://www.brainyquote.com/quotes/keywords/might.html), [Year](http://www.brainyquote.com/quotes/keywords/year.html), [Attention](http://www.brainyquote.com/quotes/keywords/attention.html)

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[The malaria parasite has been killing children and sapping the strength of whole populations for tens of thousands of years. It is impossible to calculate the harm malaria has done to the world.](http://www.brainyquote.com/quotes/quotes/b/billgates626013.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626013.html)

[Strength](http://www.brainyquote.com/quotes/topics/topic_strength.html), [Impossible](http://www.brainyquote.com/quotes/keywords/impossible.html), [Harm](http://www.brainyquote.com/quotes/keywords/harm.html)

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[If you're a person struggling to eat and stay healthy, you might have heard about Michael Jordan or Muhammad Ali, but you'll never have heard of Bill Gates.](http://www.brainyquote.com/quotes/quotes/b/billgates626207.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626207.html)

[Might](http://www.brainyquote.com/quotes/keywords/might.html), [Eat](http://www.brainyquote.com/quotes/keywords/eat.html), [Stay](http://www.brainyquote.com/quotes/keywords/stay.html)

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[Intellectual property has the shelf life of a banana.](http://www.brainyquote.com/quotes/quotes/b/billgates382175.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates382175.html)

[Business](http://www.brainyquote.com/quotes/topics/topic_business.html), [Life](http://www.brainyquote.com/quotes/topics/topic_life.html), [Property](http://www.brainyquote.com/quotes/keywords/property.html)

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[Just in terms of allocation of time resources, religion is not very efficient. There's a lot more I could be doing on a Sunday morning.](http://www.brainyquote.com/quotes/quotes/b/billgates102601.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates102601.html)

[Time](http://www.brainyquote.com/quotes/topics/topic_time.html), [Morning](http://www.brainyquote.com/quotes/topics/topic_morning.html), [Religion](http://www.brainyquote.com/quotes/topics/topic_religion.html)

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[Research shows that there is only half as much variation in student achievement between schools as there is among classrooms in the same school. If you want your child to get the best education possible, it is actually more important to get him assigned to a great teacher than to a great school.](http://www.brainyquote.com/quotes/quotes/b/billgates626086.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626086.html)

[Great](http://www.brainyquote.com/quotes/topics/topic_great.html), [Best](http://www.brainyquote.com/quotes/topics/topic_best.html), [Education](http://www.brainyquote.com/quotes/topics/topic_education.html)

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[China is certainly an important player in the global economy, and a widespread AIDS epidemic would threaten that growth.](http://www.brainyquote.com/quotes/quotes/b/billgates626238.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626238.html)

[Growth](http://www.brainyquote.com/quotes/keywords/growth.html), [Economy](http://www.brainyquote.com/quotes/keywords/economy.html), [Certainly](http://www.brainyquote.com/quotes/keywords/certainly.html)

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[Certainly I'll never be able to put myself in the situation that people growing up in the less developed countries are in. I've gotten a bit of a sense of it by being out there and meeting people and talking with them.](http://www.brainyquote.com/quotes/quotes/b/billgates446479.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates446479.html)

[Less](http://www.brainyquote.com/quotes/keywords/less.html), [Bit](http://www.brainyquote.com/quotes/keywords/bit.html), [Growing](http://www.brainyquote.com/quotes/keywords/growing.html)

[In terms of mathematics textbooks, why can't you have the scale of a national market? Right now, we have a Texas textbook that's different from a California textbook that's different from a Massachusetts textbook. That's very expensive.](http://www.brainyquote.com/quotes/quotes/b/billgates626006.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626006.html)

[National](http://www.brainyquote.com/quotes/keywords/national.html), [Terms](http://www.brainyquote.com/quotes/keywords/terms.html), [Market](http://www.brainyquote.com/quotes/keywords/market.html)

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[In business, the idea of measuring what you are doing, picking the measurements that count like customer satisfaction and performance... you thrive on that.](http://www.brainyquote.com/quotes/quotes/b/billgates626094.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626094.html)

[Business](http://www.brainyquote.com/quotes/topics/topic_business.html), [Count](http://www.brainyquote.com/quotes/keywords/count.html), [Customer](http://www.brainyquote.com/quotes/keywords/customer.html)

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[Capitalism has worked very well. Anyone who wants to move to North Korea is welcome.](http://www.brainyquote.com/quotes/quotes/b/billgates446504.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates446504.html)

[Capitalism](http://www.brainyquote.com/quotes/keywords/capitalism.html), [Anyone](http://www.brainyquote.com/quotes/keywords/anyone.html), [Move](http://www.brainyquote.com/quotes/keywords/move.html)

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[I believe the returns on investment in the poor are just as exciting as successes achieved in the business arena, and they are even more meaningful!](http://www.brainyquote.com/quotes/quotes/b/billgates626077.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626077.html)

[Business](http://www.brainyquote.com/quotes/topics/topic_business.html), [Poor](http://www.brainyquote.com/quotes/keywords/poor.html), [Exciting](http://www.brainyquote.com/quotes/keywords/exciting.html)

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[Effective philanthropy requires a lot of time and creativity - the same kind of focus and skills that building a business requires.](http://www.brainyquote.com/quotes/quotes/b/billgates626084.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626084.html)

[Time](http://www.brainyquote.com/quotes/topics/topic_time.html), [Business](http://www.brainyquote.com/quotes/topics/topic_business.html), [Focus](http://www.brainyquote.com/quotes/keywords/focus.html)

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[I have been struck again and again by how important measurement is to improving the human condition.](http://www.brainyquote.com/quotes/quotes/b/billgates626044.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626044.html)

[Again](http://www.brainyquote.com/quotes/keywords/again.html), [Condition](http://www.brainyquote.com/quotes/keywords/condition.html), [Improving](http://www.brainyquote.com/quotes/keywords/improving.html)

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[It's a nice reader, but there's nothing on the iPad I look at and say, 'Oh, I wish Microsoft had done it.'](http://www.brainyquote.com/quotes/quotes/b/billgates626056.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626056.html)

[Nice](http://www.brainyquote.com/quotes/keywords/nice.html), [Wish](http://www.brainyquote.com/quotes/keywords/wish.html), [Oh](http://www.brainyquote.com/quotes/keywords/oh.html)

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[This social-networking thing takes you to crazy places.](http://www.brainyquote.com/quotes/quotes/b/billgates626197.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626197.html)

[Crazy](http://www.brainyquote.com/quotes/keywords/crazy.html), [Takes](http://www.brainyquote.com/quotes/keywords/takes.html), [Places](http://www.brainyquote.com/quotes/keywords/places.html)

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[Philanthropy should be voluntary.](http://www.brainyquote.com/quotes/quotes/b/billgates626049.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626049.html)

[Voluntary](http://www.brainyquote.com/quotes/keywords/voluntary.html)

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[3D is a way of organizing things, particularly as we're getting much more media information on the computer, a lot more choices, a lot more navigation than we've ever had before.](http://www.brainyquote.com/quotes/quotes/b/billgates626147.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626147.html)

[Media](http://www.brainyquote.com/quotes/keywords/media.html), [Choices](http://www.brainyquote.com/quotes/keywords/choices.html), [Computer](http://www.brainyquote.com/quotes/keywords/computer.html)

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[I would counsel people to go to college, because it's one of the best times in your life in terms of who you meet and develop a broad set of intellectual skills.](http://www.brainyquote.com/quotes/quotes/b/billgates626260.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626260.html)

[Life](http://www.brainyquote.com/quotes/topics/topic_life.html), [Best](http://www.brainyquote.com/quotes/topics/topic_best.html), [College](http://www.brainyquote.com/quotes/keywords/college.html)

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[The best teacher is very interactive.](http://www.brainyquote.com/quotes/quotes/b/billgates626158.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626158.html)

[Best](http://www.brainyquote.com/quotes/topics/topic_best.html), [Teacher](http://www.brainyquote.com/quotes/topics/topic_teacher.html)

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[Contrary to popular belief, I don't spend a whole lot of time following soccer. But as I have traveled around the world to better understand global development and health, I've learned that soccer is truly universal. No matter where I go, that's what kids are playing. That's what people are talking about.](http://www.brainyquote.com/quotes/quotes/b/billgates626177.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626177.html)

[Time](http://www.brainyquote.com/quotes/topics/topic_time.html), [Health](http://www.brainyquote.com/quotes/topics/topic_health.html), [Understand](http://www.brainyquote.com/quotes/keywords/understand.html)

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[Innovation is moving at a scarily fast pace.](http://www.brainyquote.com/quotes/quotes/b/billgates626078.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626078.html)

[Moving](http://www.brainyquote.com/quotes/keywords/moving.html), [Fast](http://www.brainyquote.com/quotes/keywords/fast.html), [Innovation](http://www.brainyquote.com/quotes/keywords/innovation.html)

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[Whether it's Google or Apple or free software, we've got some fantastic competitors and it keeps us on our toes.](http://www.brainyquote.com/quotes/quotes/b/billgates191265.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates191265.html)

[Whether](http://www.brainyquote.com/quotes/keywords/whether.html), [Free](http://www.brainyquote.com/quotes/keywords/free.html), [Keeps](http://www.brainyquote.com/quotes/keywords/keeps.html)

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[Security is, I would say, our top priority because for all the exciting things you will be able to do with computers - organizing your lives, staying in touch with people, being creative - if we don't solve these security problems, then people will hold back.](http://www.brainyquote.com/quotes/quotes/b/billgates191262.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates191262.html)

[Computers](http://www.brainyquote.com/quotes/topics/topic_computers.html), [Security](http://www.brainyquote.com/quotes/keywords/security.html), [Lives](http://www.brainyquote.com/quotes/keywords/lives.html)

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[When I was growing up, my parents were almost involved in various volunteer things. My dad was head of Planned Parenthood. And it was very controversial to be involved with that.](http://www.brainyquote.com/quotes/quotes/b/billgates626129.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626129.html)

[Dad](http://www.brainyquote.com/quotes/topics/topic_dad.html), [Parents](http://www.brainyquote.com/quotes/keywords/parents.html), [Almost](http://www.brainyquote.com/quotes/keywords/almost.html)

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[Until we're educating every kid in a fantastic way, until every inner city is cleaned up, there is no shortage of things to do.](http://www.brainyquote.com/quotes/quotes/b/billgates389815.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates389815.html)

[Until](http://www.brainyquote.com/quotes/keywords/until.html), [Kid](http://www.brainyquote.com/quotes/keywords/kid.html), [City](http://www.brainyquote.com/quotes/keywords/city.html)

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[The Gates Foundation has learned that two questions can predict how much kids learn: 'Does your teacher use class time well?' and, 'When you're confused, does your teacher help you get straightened out?'](http://www.brainyquote.com/quotes/quotes/b/billgates626171.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626171.html)

[Time](http://www.brainyquote.com/quotes/topics/topic_time.html), [Teacher](http://www.brainyquote.com/quotes/topics/topic_teacher.html), [Help](http://www.brainyquote.com/quotes/keywords/help.html)

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[Expectations are a form of first-class truth: If people believe it, it's true.](http://www.brainyquote.com/quotes/quotes/b/billgates446462.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates446462.html)

[Truth](http://www.brainyquote.com/quotes/topics/topic_truth.html), [True](http://www.brainyquote.com/quotes/keywords/true.html), [Form](http://www.brainyquote.com/quotes/keywords/form.html)

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[I think the thing we see is that as people are using video games more, they tend to watch passive TV a bit less. And so using the PC for the Internet, playing video games, is starting to cut into the rather unbelievable amount of time people spend watching TV.](http://www.brainyquote.com/quotes/quotes/b/billgates446476.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates446476.html)

[Time](http://www.brainyquote.com/quotes/topics/topic_time.html), [Rather](http://www.brainyquote.com/quotes/keywords/rather.html), [Less](http://www.brainyquote.com/quotes/keywords/less.html)

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[Should surveillance be usable for petty crimes like jaywalking or minor drug possession? Or is there a higher threshold for certain information? Those aren't easy questions.](http://www.brainyquote.com/quotes/quotes/b/billgates626090.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626090.html)

[Easy](http://www.brainyquote.com/quotes/keywords/easy.html), [Certain](http://www.brainyquote.com/quotes/keywords/certain.html), [Questions](http://www.brainyquote.com/quotes/keywords/questions.html)

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[Digital reading will completely take over. It's lightweight and it's fantastic for sharing. Over time it will take over.](http://www.brainyquote.com/quotes/quotes/b/billgates446467.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates446467.html)

[Time](http://www.brainyquote.com/quotes/topics/topic_time.html), [Reading](http://www.brainyquote.com/quotes/keywords/reading.html), [Fantastic](http://www.brainyquote.com/quotes/keywords/fantastic.html)

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[I get more spam than anyone I know.](http://www.brainyquote.com/quotes/quotes/b/billgates626167.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626167.html)

[Anyone](http://www.brainyquote.com/quotes/keywords/anyone.html), [Spam](http://www.brainyquote.com/quotes/keywords/spam.html)

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[People are going to buy cheap fertilizer so they can grow enough crops to feed themselves, which will be increasingly difficult with climate change.](http://www.brainyquote.com/quotes/quotes/b/billgates626211.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626211.html)

[Change](http://www.brainyquote.com/quotes/topics/topic_change.html), [Themselves](http://www.brainyquote.com/quotes/keywords/themselves.html), [Grow](http://www.brainyquote.com/quotes/keywords/grow.html)

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[Corruption is one of the most common reasons I hear in views that criticize aid.](http://www.brainyquote.com/quotes/quotes/b/billgates626218.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626218.html)

[Hear](http://www.brainyquote.com/quotes/keywords/hear.html), [Common](http://www.brainyquote.com/quotes/keywords/common.html), [Corruption](http://www.brainyquote.com/quotes/keywords/corruption.html)

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[People are using Windows PCs more than they watch TV now.](http://www.brainyquote.com/quotes/quotes/b/billgates626087.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626087.html)

[Watch](http://www.brainyquote.com/quotes/keywords/watch.html), [TV](http://www.brainyquote.com/quotes/keywords/tv.html), [Using](http://www.brainyquote.com/quotes/keywords/using.html)

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[My wife thinks she's better than me at puzzles. I haven't given in on that one yet.](http://www.brainyquote.com/quotes/quotes/b/billgates626151.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626151.html)

[Wife](http://www.brainyquote.com/quotes/keywords/wife.html), [Given](http://www.brainyquote.com/quotes/keywords/given.html), [Thinks](http://www.brainyquote.com/quotes/keywords/thinks.html)

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[Paper is no longer a big part of my day. I get 90% of my news online, and when I go to a meeting and want to jot things down, I bring my Tablet PC. It's fully synchronized with my office machine, so I have all the files I need. It also has a note-taking piece of software called OneNote, so all my notes are in digital form.](http://www.brainyquote.com/quotes/quotes/b/billgates626188.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626188.html)

[Bring](http://www.brainyquote.com/quotes/keywords/bring.html), [Longer](http://www.brainyquote.com/quotes/keywords/longer.html), [Office](http://www.brainyquote.com/quotes/keywords/office.html)

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[The Center for Disease Control started out as the malaria war control board based in Atlanta. Partly because the head of Coke had some people out to his plantation, and they got infected with malaria, and partly 'cause all the military recruits were coming down and having a higher fatality rate from malaria while training than in the field.](http://www.brainyquote.com/quotes/quotes/b/billgates626222.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626222.html)

[War](http://www.brainyquote.com/quotes/topics/topic_war.html), [Control](http://www.brainyquote.com/quotes/keywords/control.html), [Head](http://www.brainyquote.com/quotes/keywords/head.html)

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[To create a new standard, it takes something that's not just a little bit different; it takes something that's really new and really captures people's imagination, and the Macintosh, of all the machines I've ever seen, is the only one that meets that standard.](http://www.brainyquote.com/quotes/quotes/b/billgates626145.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626145.html)

[Bit](http://www.brainyquote.com/quotes/keywords/bit.html), [Seen](http://www.brainyquote.com/quotes/keywords/seen.html), [Create](http://www.brainyquote.com/quotes/keywords/create.html)

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[Software substitution, whether it's for drivers or waiters or nurses - it's progressing. Technology over time will reduce demand for jobs, particularly at the lower end of skill set.](http://www.brainyquote.com/quotes/quotes/b/billgates626054.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626054.html)

[Time](http://www.brainyquote.com/quotes/topics/topic_time.html), [Technology](http://www.brainyquote.com/quotes/topics/topic_technology.html), [Whether](http://www.brainyquote.com/quotes/keywords/whether.html)

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[The main thing that's missing in energy is an incentive to create things that are zero-CO2-emitting and that have the right scale and reliability characteristics.](http://www.brainyquote.com/quotes/quotes/b/billgates626191.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626191.html)

[Energy](http://www.brainyquote.com/quotes/keywords/energy.html), [Create](http://www.brainyquote.com/quotes/keywords/create.html), [Missing](http://www.brainyquote.com/quotes/keywords/missing.html)

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[I don't think there's a... boundary between digital media and print media. Every magazine is doing an online version.](http://www.brainyquote.com/quotes/quotes/b/billgates626026.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626026.html)

[Media](http://www.brainyquote.com/quotes/keywords/media.html), [Online](http://www.brainyquote.com/quotes/keywords/online.html), [Version](http://www.brainyquote.com/quotes/keywords/version.html)

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[We make the future sustainable when we invest in the poor, not when we insist on their suffering.](http://www.brainyquote.com/quotes/quotes/b/billgates626092.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626092.html)

[Future](http://www.brainyquote.com/quotes/topics/topic_future.html), [Poor](http://www.brainyquote.com/quotes/keywords/poor.html), [Suffering](http://www.brainyquote.com/quotes/keywords/suffering.html)

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[I went to a public school through sixth grade, and being good at tests wasn't cool.](http://www.brainyquote.com/quotes/quotes/b/billgates626172.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626172.html)

[Good](http://www.brainyquote.com/quotes/topics/topic_good.html), [Cool](http://www.brainyquote.com/quotes/topics/topic_cool.html), [Public](http://www.brainyquote.com/quotes/keywords/public.html)

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[We are in the throes of a transition where every publication has to think of their digital strategy.](http://www.brainyquote.com/quotes/quotes/b/billgates446507.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates446507.html)

[Strategy](http://www.brainyquote.com/quotes/keywords/strategy.html), [Digital](http://www.brainyquote.com/quotes/keywords/digital.html), [Throes](http://www.brainyquote.com/quotes/keywords/throes.html)

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[Nuclear energy, in terms of an overall safety record, is better than other energy.](http://www.brainyquote.com/quotes/quotes/b/billgates626269.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626269.html)

[Energy](http://www.brainyquote.com/quotes/keywords/energy.html), [Record](http://www.brainyquote.com/quotes/keywords/record.html), [Terms](http://www.brainyquote.com/quotes/keywords/terms.html)

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[Teaching's hard! You need different skills: positive reinforcement, keeping students from getting bored, commanding their attention in a certain way.](http://www.brainyquote.com/quotes/quotes/b/billgates626173.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626173.html)

[Positive](http://www.brainyquote.com/quotes/topics/topic_positive.html), [Certain](http://www.brainyquote.com/quotes/keywords/certain.html), [Attention](http://www.brainyquote.com/quotes/keywords/attention.html)

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[In almost every job now, people use software and work with information to enable their organisation to operate more effectively.](http://www.brainyquote.com/quotes/quotes/b/billgates626263.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626263.html)

[Work](http://www.brainyquote.com/quotes/topics/topic_work.html), [Almost](http://www.brainyquote.com/quotes/keywords/almost.html), [Software](http://www.brainyquote.com/quotes/keywords/software.html)

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[Understanding science and pushing the boundaries of science is what makes me immensely satisfied.](http://www.brainyquote.com/quotes/quotes/b/billgates626008.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626008.html)

[Science](http://www.brainyquote.com/quotes/topics/topic_science.html), [Satisfied](http://www.brainyquote.com/quotes/keywords/satisfied.html), [Pushing](http://www.brainyquote.com/quotes/keywords/pushing.html)

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[The U.S. couldn't even get rid of Saddam Hussein. And we all know that the EU is just a passing fad. They'll be killing each other again in less than a year. I'm sick to death of all these fascist lawsuits.](http://www.brainyquote.com/quotes/quotes/b/billgates191258.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates191258.html)

[Death](http://www.brainyquote.com/quotes/topics/topic_death.html), [Less](http://www.brainyquote.com/quotes/keywords/less.html), [Again](http://www.brainyquote.com/quotes/keywords/again.html)

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[You can always think of something like the Xbox 360 as a super set-top box that can do everything the set-top box does, but then have the graphics to do the games as well.](http://www.brainyquote.com/quotes/quotes/b/billgates626160.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626160.html)

[Games](http://www.brainyquote.com/quotes/keywords/games.html), [Box](http://www.brainyquote.com/quotes/keywords/box.html), [Super](http://www.brainyquote.com/quotes/keywords/super.html)

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[Should there be cameras everywhere in outdoor streets? My personal view is having cameras in inner cities is a very good thing. In the case of London, petty crime has gone down. They catch terrorists because of it. And if something really bad happens, most of the time you can figure out who did it.](http://www.brainyquote.com/quotes/quotes/b/billgates626189.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626189.html)

[Time](http://www.brainyquote.com/quotes/topics/topic_time.html), [Good](http://www.brainyquote.com/quotes/topics/topic_good.html), [Personal](http://www.brainyquote.com/quotes/keywords/personal.html)

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[The advance of technology is based on making it fit in so that you don't really even notice it, so it's part of everyday life.](http://www.brainyquote.com/quotes/quotes/b/billgates446483.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates446483.html)

[Life](http://www.brainyquote.com/quotes/topics/topic_life.html), [Technology](http://www.brainyquote.com/quotes/topics/topic_technology.html), [Based](http://www.brainyquote.com/quotes/keywords/based.html)

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[OK, I have a nickname. My family calls me 'Trey' because I'm William the third. My dad has the same name, which is always confusing because my dad is well known, and I'm also known.](http://www.brainyquote.com/quotes/quotes/b/billgates626009.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates626009.html)

[Family](http://www.brainyquote.com/quotes/topics/topic_family.html), [Dad](http://www.brainyquote.com/quotes/topics/topic_dad.html), [Name](http://www.brainyquote.com/quotes/keywords/name.html)

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[If your culture doesn't like geeks, you are in real trouble.](http://www.brainyquote.com/quotes/quotes/b/billgates446503.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates446503.html)

[Geeks](http://www.brainyquote.com/quotes/keywords/geeks.html), [Culture](http://www.brainyquote.com/quotes/keywords/culture.html), [Trouble](http://www.brainyquote.com/quotes/keywords/trouble.html)

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[I spend a lot of time reading.](http://www.brainyquote.com/quotes/quotes/b/billgates446477.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates446477.html)

[Time](http://www.brainyquote.com/quotes/topics/topic_time.html), [Reading](http://www.brainyquote.com/quotes/keywords/reading.html), [Spend](http://www.brainyquote.com/quotes/keywords/spend.html)

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[I believe that if you show people the problems and you show them the solutions they will be moved to act.](http://www.brainyquote.com/quotes/quotes/b/billgates219056.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates219056.html)

[Act](http://www.brainyquote.com/quotes/keywords/act.html), [Problems](http://www.brainyquote.com/quotes/keywords/problems.html), [Moved](http://www.brainyquote.com/quotes/keywords/moved.html)

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[Microsoft is not about greed. It's about innovation and fairness.](http://www.brainyquote.com/quotes/quotes/b/billgates191255.html)

[**Bill Gates**](http://www.brainyquote.com/quotes/quotes/b/billgates191255.html)